

*Please have the project’s lead designer fill out this questionnaire, and email along with two vector floor plans (one numbered with a corresponding key, and one without numbers or text) to Kathy Harrigan:* [*kharrigan@interiordesign.net*](mailto:production@interiordesign.net)

***Best of Residential Vol 2* Project Brief**

Project name:

Location (city, state, country):

Project type (e.g apartment, house, vacation home, etc.):

Total square footage:

Number of floor levels:

Project cost:

Project awards/honors, if applicable:

LEED designation, if applicable (please indicate if pending or achieved):

Design firm:

Website:

Scope of firm’s role (architecture, interiors, or both):

Lead designer or PR email contact, for queries:

Project photographer:

Website (for publication):

*Please list the project team members you want credited in the book*

Lead designer:

Additional team members: (names *only*, no titles):

Architect:

Architect of record:

(Optional) Names of outside consultants (just company names, no individuals names) and their role, e.g. lighting consultant, woodworker, metalworker, MEP, structural engineer, general contractor, etc.:

**Please describe the overarching “story” of the project, touching on the below questions. You can either write a long-form narrative or answer the questions below. Your article will be generated from this information.**

1. Speaking generally, who is the client, what is their occupation, and what is their aesthetic/personality? (E.g. a creative couple, both script-writers, who loved midcentury modernism and had two small children under the age of five.)
2. Tell us how the client first approached you about the job. How had they come across your work?
3. What was the client brief? What did they want and not want? What *wasn’t* working for them at their present residence?
4. Describe the building. Was this a renovation or a brand-new build? Describe the structure and materials of the residence plus its surrounding context (e.g. A new two-story cedar-clad A-frame home on a ¼ acre lot in rural Pennsylvania.) (If it was a renovation, what was the building used as originally, what year was it built, and what was the extent of the remodel. What did you replace and what did you leave as is? How did you alter the layout?)
5. What ideas informed your design? How does your design speak to the client and how they live?
6. Walk us though the space, drawing attention to your design interventions. Describe at least ten prominent materials or furnishings and *in what photo they are shown in* (e.g. The sign over the entry in image 3 is made from CNC-cut acrylic.)

*\*\*\* Note we are interested in the specific material of items: aluminum not just metal, oak not just wood, the finish e.g. oiled, waxed, painted, powdercoated, and whether a piece is custom or by a specific designer.*

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

1. Tell us about the process. Did you encounter any challenges or roadblocks (budget, site, timeframe, etc.)? How did you solve them? Were their any lucky breaks, serendipitous finds, key collaborations with craftspeople,
2. What do you think is most interesting about this project? (Share fun and/or quirky details). Maybe you used innovative materials or green technologies, salvaged or recycled something in an unusual way)

9. How does the client use the space, what has been their feedback, and what do you feel was most successful?