

vol. II *the best of residential*



Best of Residential Volume I
Published June 2013
Actual size 9" x 12" hardcover

Closing Date: April 29, 2016

Publishing Fee:

\$3,600 for 2 pages (one project)

\$5,750 for 4 pages (one project)

\$7,750 for 6 pages (up to two projects)

\$8,750 for 8 pages (up to three projects)

the best in homes today

Interior Design Books presents our latest collaborative publishing effort, the *Best of Residential Volume II*. Launching in Fall 2016, this book will be a compilation of the best architecture and interior design of homes today. Design firms will have the opportunity to feature leading projects that exemplify the best global residential design, ranging from urban lofts to suburban estates to vacation getaways.

opportunity

Out of the universe of 30,000+ interior design firms, approximately 40 companies will have the opportunity to showcase a number of their most recent and best residential projects. A similar book will not be published by *Interior Design* for at least two years

- Feature one project with 2 page and 4 page options
- Feature up to two projects on 6 pages
- Feature up to three projects on 8 pages

new distribution!

- Distributed worldwide and sold through high-end, specialty art and design bookstores
- Top residential and building developments with homes valued at \$1 million and higher—copies provided at sales center for new home buyers
- Real estate offices in affluent and local markets of featured projects and/or recommended by participating firms
- MediaJet, an exclusive newsstand network at over 200 private airports across North America

benefits

- Promoted at *Interior Design* trade events, in the magazine and online
- Projects are showcased amongst other projects regarded as the best in design today
- Designer's work will be aligned with the *Interior Design* brand, the design authority
- *Interior Design* editorial and creative teams produce the pages and feature projects in the best light with professional layouts and editorial writing—the same standards held for the magazine
- A collaborative publishing model, inclusive of both large and small firms

requirements

- Projects must be in the residential market sector
- Projects must have been completed after January 1, 2012
- High quality photography must be provided (350 dpi, 8" x 10")

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***get your work in front of the design industry's
most influential, affluent clients***

Questions? Contact Kathy Harrigan at (917) 934-2837 or kharrigan@interiordesign.net